

FILE

JANUARY							FEBRUARY						
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1975

JUNE 23

35th year

a weekly
publication

1976

JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JUNE 20, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 19-	PRESS PREVIEW: FASHION CLINICS	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, N.J.
June 22	Seventh annual Fall-Winter preview of men's and boys' fashions. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.		
<u>Thurs., June 19:</u>	7:00 P.M.	PIERRE CARDIN (Cocktails);Dinner & show 8:30 P.M.	
<u>Fri., June 20:</u>	7:30 A.M. 9:15 A.M. 12:00 Noon 1:00 P.M. 6:45 P.M. 8:00 P.M.	MICHAELS/STERN, AFTER SIX; & DIMITRI (Breakfast) MFA SEMINAR ONE DENIM COUNCIL (Cocktails & Slide Presentation) NIK-NIK (Lunch followed by show) BILL KAISERMAN for RAFAEL (Cocktails) DuPONT (Dinner followed by show)	
<u>Sat., June 21:</u>	7:45 A.M. 9:00 A.M. 12:00 Noon 1:00 P.M. 6:30 P.M. 8:00 P.M.	PENDLETON WOOLEN MILLS (Breakfast) (Show at 8:30) MFA SEMINAR TWO AMERICAN PRINTED FABRICS COUNCIL (Cocktails & Slide Presentation) NINO CERRUTI for SOCIETY BRAND, GLENNEAGLES and M. WILES & CO. (Show followed by Lunch) JOHN WEITZ for PALM BEACH (Cocktails) J. P. STEVENS (Dinner)	
<u>Sun., June 22:</u>	8:00 A.M. 9:00 A.M. 10:15 A.M. 12:00 Noon 1:00 P.M.	SOLE LEATHER COUNCIL (Breakfast) (George Hamilton, guest) MFA SEMINAR THREE ALDO CIPULLO (Film presentation) HALSTON MENSWEAR (Cocktails) ALDO CIPULLO (Luncheon)	
Just Issued	FALL 1976 COLOR FORECAST Forecast colors for Fall 1976, women's and children's items - fabrics, garments, knits and related items. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF U.S. INC.	200 MADISON AVENUE
Thursday June 19 9:30 A.M. Coffee	CAPSULE SHOWING OF FUR COLLECTION Furs designed by Pauline Trigere. Showing at 10:00 A.M. Contact: Barbara Kling, LT 1-8024.	PAULINE TRIGERE FOR THE HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday June 19 6:00 P.M.	BRIDAL FASHION PRESENTATION Open to customers. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Saturday June 21 9:30 A.M.	BRIDAL FASHION PRESENTATION Tickets available at 3rd fl., bridal dept. Publicity: Linda Timmins, 875-0195.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR GARDEN ROOM

Saturday June 21 11:30 A.M.	FALL BRIDAL FASHION SHOW Tickets available in Bridal Dept. Publicity: Margot Infantino, LO 4-3300.	GIMBELS (BROADWAY & 33RD ST)	6TH FLOOR BRIDAL DEPT.
Saturday June 21 10:30 A.M.	FALL AND WINTER BRIDAL SHOWING (Also, at 12:00 Noon). For tickets, contact: Miss Mitchell, 947-9600, ext. 144.	FRANKLIN SIMON	4TH FLOOR

WEEK BEGINNING MONDAY, JUNE 23, 1975

Monday June 23 4:00 P.M.- 7:00 P.M.	BEAUTY NEWS FOR THE PRESS Sponsored by Adrien Arpel, Bonne Bell, Doak Pharmacal, Ilona of Hungary, Jovan, Le Salon, Neutrogena, Noxell Corporation, Wella. Admission by invitation card-press only. Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.	DAY OF BEAUTY	HOTEL PLAZA CRYSTAL ROOM
Beginning Monday June 23	OPENING OF HOLIDAY COLLECTION Continuous showings. Contact: 221-2500. Publ: Stutman Assoc., 247-2662.	BANFF BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Tuesday June 24 8:30 A.M. Breakfast	PREVIEW: NEW CONCEPT IN ACRYLIC FURNITURE Press preview of "Acryforms", designed by Carleton Varney -- a new concept in acrylite furniture. Presentation at 9:00 (ballroom). By invitation. Publicity: Adele Shainblum, Ruder & Finn, 593-6345.	KARMEL PLASTICS	PARK LANE HOTEL 36 CENTRAL PARK SOUTH
Tuesday June 24 11:30 A.M.	FASHIONS BY SHANNON RODGERS FOR JERRY SILVERMAN Press and customer show. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday June 25 7:45 A.M. Champagne Breakfast	"THE PEARLS OF THE FALL COLLECTIONS" Stan Herman and Mary McFadden will discuss new directions for Fall. Fashions from both designers and Victor Joris. Jewelry by Barbara Anton, Arthur King, Norman LeBeau, David Webb. By invitation. Contact: Liz Rappaport at Tele-Press Assoc., 736-8630.	CULTURED PEARL ASSOCIATION (641 LEXINGTON AVENUE)	HOTEL PLAZA TERRACE ROOM
Sunday June 22- June 27	FALL SHOWINGS FOR VISITING PRESS Unless otherwise noted, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM

Sun., June 22: 7:30 P.M.....SHULTON, INC. - Welcoming Dinner & Stage Show(Baroque Room)

Mon., June 23: 7:30 A.M.....Continental Breakfast
 8:00 A.M.....Fall 1975 Forecast - Eleanor Lambert
 8:30 A.M.....ADELE SIMPSON
 9:15 A.M.....CALVIN KLEIN
 10:00 A.M.....MOLLIE PARNIS BOUTIQUE
 10:45 A.M.....CLOVIS RUFFIN
 11:30 A.M.....Writing Period
 12:30 P.M.....INTERCOIFFURE AMERICA--Luncheon & Showing (Ballroom)
 2:00 P.M.....BILL BLASS
 2:45 P.M.....JERRY SILVERMAN (SHANNON RODGERS)
 3:30 P.M.....KIMBERLY
 4:15 P.M.....PAPILLON (SUSAN SHEINMAN)
 5:00 P.M.....Writing Period
 5:45 P.M.....DAY OF BEAUTY -- Helen Nash and Joan Parker (Crystal Room)
 7:45 P.M.....OLEG CASSINI -- Buffet dinner and showing
 (Continued on the following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Continued from pg. 2)

Wed., June 25:

7:45 A.M.....CULTURED PEARL ASSN. OF AMERICA & JAPAN - Breakfast & Show
9:00 A.M.....RALPH LAUREN
9:45 A.M.....ALBERT CAPRARO for JERRY GUTTENBERG
10:30 A.M.....PAT SANDLER
11:15 A.M.....PENDLETON SPORTSWEAR
12:00 Noon.....Writing Period
12:30 P.M.....AMERICAN FUR INDUSTRY - Luncheon and showing (Ballroom)
2:00 P.M.....KASPER
2:45 P.M.....CATHY HARDWICK and FRIENDS
3:30 P.M.....BILL KAISERMAN for RAFAEL FASHIONS
4:15 P.M.....Writing Period
5:15 P.M.....COTY -- Cocktails and Announcement of 1975 COTY AWARDS
including nominees for National Ballot and Direct
selections of the Coty Awards Jury (Baroque Room)
6:45 P.M.....Premiere Opening of ROTUNDA GALLERY, FASHION INSTITUTE OF
TECHNOLOGY, Elizabeth Chapman Rodgers collection --
(Newcomerstown, Ohio historical society) -- costumes
from 1760-1920, collected by Shannon Rodgers. (Buses
from Plaza at 6:30 -- return at 8:00 P.M.)
8:15 P.M....."RISING STARS" -- new newsmaking designers -- Host:
ROSELON (NYESTA) - Dinner

Thurs., June 26: 7:45 A.M. FAMOLARE SHOES - Breakfast & showing (4 W. 58th St., 8th fl)
9:00 A.M. DELTON II (MURIEL FRANKLIN)
9:45 A.M. GOLDWORM
10:30 A.M. MALCOLM STARR (YOUSSEF RIZKALLAH)
11:15 A.M. ABE SCHRADER by BELLE SAUNDERS
12:00 Noon.... Writing Period
12:30 P.M. "AMERICANA PRINTS and PATTERNS" -- AMERICAN PRINTED FABRICS
COUNCIL & SIMPLICITY PATTERN CO. - Luncheon and Show
2:00 P.M. OSCAR DE LA RENTA
2:45 P.M. JOHN ANTHONY
3:30 P.M. LUIS ESTEVEZ
4:15 P.M. DOMINICK AVELLINO for D D DOMINICK
5:00 P.M. Writing Period
6:00 P.M. PREMIERE OF HELENA RUBINSTEIN'S NEW DIMENSION IN SCIENTIFIC
BEAUTY CARE - Cocktails (Hotel Pierre, Cotillion Room)
(Continued on following page)

AMERICAN DESIGNER SHOWINGS OF FALL COLLECTIONS (Continued from pg. 3)

Tuesday PREVIEW: AUTUMN AND ADOLFO 538 MADISON AVE. (54TH)
July 1 WINTER COLLECTION SALON - 2ND FLOOR
11:00 A.M. Press show, by invitation only. Also, 3:00 P.M. for private clients; and
Wed., July 2 at 11:00 A.M. By invitation. Contact: 688-4410.

July 2 11:00 A.M., ADOLFO (3rd show), 538 Madison Ave., 688-4410

July 4 INDEPENDENCE DAY (Legal Holiday) - Friday

Monday ITALIAN COUTURE SHOWINGS CAMERA NAZIONALE DELL' ROME
July 21- -- FALL AND WINTER ALTA MODA ITALIANA ITALY
July 25 Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928)

Mon., July 21: 3:00 P.M. Martieri
 4:00 P.M. Zingone
 5:00 P.M. (High Fashion Furs) Irione
 6:30 P.M. Di Lazzaro
 8:00 P.M. Brugnoli
 8:30 P.M. Franco

(Continued on following page)

ITALIAN FALL AND WINTER COUTURE SHOWINGS IN ROME (Continued from pg. 4)

Wed., July 23: 9:30 A.M. Laug
 11:00 A.M. Ognibene Zendman
 12:00 Noon Sarli
 4:00 P.M. Riva
 5:30 P.M. Tiziani
 6:30 P.M. Capucci
 8:00 P.M. Lancetti
 8:30 P.M. Balestra

Thurs., July 24: 9:30 A.M. Galitzine
 10:45 A.M. Fendi
 12:00 Noon Sanlorenzo
 4:30 P.M. Centinaro
 6:00 P.M. Mila Schoen
 8:30 P.M. Valentino

Fri., July 25: 12:30 P.M. Walter Albini

Saturday INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL
 July 26- Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W. Orange,
 July 30 New Jersey 07052--(201) 736-9100.

Monday FALL AND WINTER COUTURE SHOWINGS IN PARIS:
 July 28- July 28, 10:30 A.M. - Dior; July 28, Cardin; July 29, 10:30 A.M. (Press) &
 July 31 3:30 P.M. (Buyers) - Givenchy; July 30, 11:00 A.M. (Press) & 3:00 P.M. (Buyers)
 - St. Laurent. Additional dates will be published. Contact: Denise Dubois,
 Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44)

Sunday SPRING/SUMMER 1976 CHARLES JOURDAN 3 WEST 57TH STREET
 Aug. 3- SHOE COLLECTION SHOWROOM - 12TH FLOOR
 Aug. 6 By invitation. (In Paris, Sept. 6-7). Contact: 421-4250.

Aug. 3- FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms.
 Aug. 5 Contact: Nat'l Shoe Retailers of America, 200 Madison Avenue - 686-7520.

Aug. 3 RESORT COLLECTIONS IN MIAMI (Aug. 3-7)

Beginning OPENING OF RESORT D D DOMINICK 550 SEVENTH AVENUE
 Monday COLLECTION BY DOMINICK AVELLINO SHOWROOM - 7TH FLOOR
 Aug. 4 Continuous by appointment. Contact: 736-6180.

Beginning OPENING OF RESORT HAIRE FOR FRIEDRICKS 205 WEST 39TH STREET
 Monday COLLECTION SHOWROOM - 13TH FLOOR
 Aug. 4 Continuous by appointment. Contact: Marilyn Kaye, 736-8867.

Beginning OPENING: EARLY MIGNON 498 SEVENTH AVENUE
 Monday RESORT COLLECTION SHOWROOM - 15TH FLOOR
 Aug. 4 Continuous by appointment. Contact: BR 9-5991.

Monday EARLY RESORT ERNST STRAUSS HOTEL GOTHAM
 Aug. 4- COLLECTION SUITE 1801
 Aug. 14 By appointment. Contact: Paul Scott, 265-2034; or (213) 623-8112.

Tuesday OPENING OF RESORT ADELE SIMPSON 530 SEVENTH AVENUE
 Aug. 5 COLLECTION SHOWROOM - 23RD FLOOR
 10:00 A.M. By invitation. Thereafter by appointment. Contact: LA 4-7626.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY AND EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Aug. 7 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment -- showroom at Kreisler Group, 3rd floor, 221-0644.	RUFFINWEAR & RUFFINSPORT (550 SEVENTH AVENUE)	ESSEX HOUSE BALLROOM
Aug. 10- Aug. 15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		
Aug. 16	RESORT AND HOLIDAY COLLECTIONS IN DALLAS (Aug. 16-20)		
Aug. 18	HOLIDAY-RESORT LINGERIE MARKET WEEK IN NEW YORK (Aug. 18-22)		
Wednesday Aug. 20 8:30 A.M.- 10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation. Contact: Susan Day at Celanese, 764-8377.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Aug. 22	RESORT AND HOLIDAY COLLECTIONS IN LOS ANGELES (Aug. 22-26)		
Aug. 22	INTL. MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)		
Aug. 23	RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)		
Sept. 1	LABOR DAY (Monday) - Legal Holiday		
Sept. 5	ROSH HASHONAH (Begin at sunset) -- first day Sat., Sept. 6		
Sept. 6	S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960		
Sept. 15	YOM KIPPUR (Jewish Day of Atonement) - first day-Monday; begins sunset Sept. 14		
Sunday Sept. 28- Oct. 1	BUYERS EXHIBITION-- EUROPEAN FASHIONS Contact: Marilyn Frankel, Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZANINE(7TH AVE & 33RD)
Oct. 5- Oct. 9	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman, (201) 653-3304.		
Oct. 18	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22)		